ABSTRACT OF THE DISCLOSURE

A commodity selling system is disclosed for performing online shopping through a network such as the Internet. The commodity selling system includes a seller server. the seller server stores information on each purchase candidate commodity selected by the user as a candidate for purchase. With the storage of the information on each purchase candidate commodity, the information can be displayed on a purchase candidate commodity list when the user attempts to determine which commodities to purchase at some future date. The user can determine which commodity to purchase on the basis of the displayed information and need not customize the purchase candidate commodity again.